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# DIGITAL ARTS FOUNDATION

## COURSE DESCRIPTION

Art 3510: Foundation: Exploring Digital Arts is an introduction to the Digital Arts Minor at UConn. The course will introduce the key concepts of the digital arts as well as the software which facilitates it. No prior experience in the digital arts is necessary, but you must be willing to embrace a new perspective on the digital creation process. This is a demanding course – both technically and conceptually – and will require, in addition to design time, many hours of self-initiated software exploration.

## OBJECTIVE

Creating digital work is not so much about learning software (although there is quite a bit software) as it is about engaging the world of computers and the human imperatives which activate them. As designers and communicators you need to understand the limitations and strengths of the Web and the ways in which information must be modified for the screen viewing. The objective of this course is to introduce you to these systems and provide a supportive but critical environment for engaging them.

## COURSE STRUCTURE

Art 3510: Foundation: Exploring Digital Arts is comprised of a series of individual, small group and large group projects from the simple to the complex. Class time will be divided between software instruction, class discussions & critiques and individual work time.

## READINGS

There will be periodic readings on digital arts issues for you to respond to and discuss in class. The readings are required and important to each project so please read them carefully and respond to them thoughtfully.

## ATTENDANCE

Class attendance is required. Given the amount of material covered in this course, missing more than two classes is unacceptable. Please notify me via e-mail if you anticipate missing a class or afterward if the circumstances dictate. Your final grade will drop a letter for every absence past two.

## EVALUATION

Your grade will be based on your performance on your Quizzes, Exercises & Projects.

Your grade will be influenced by your:

CRAFT / EXECUTION / RESEARCH / PARTICIPATION / PROCESS / ENTHUSIASM / MOTIVATION / ATTITUDE